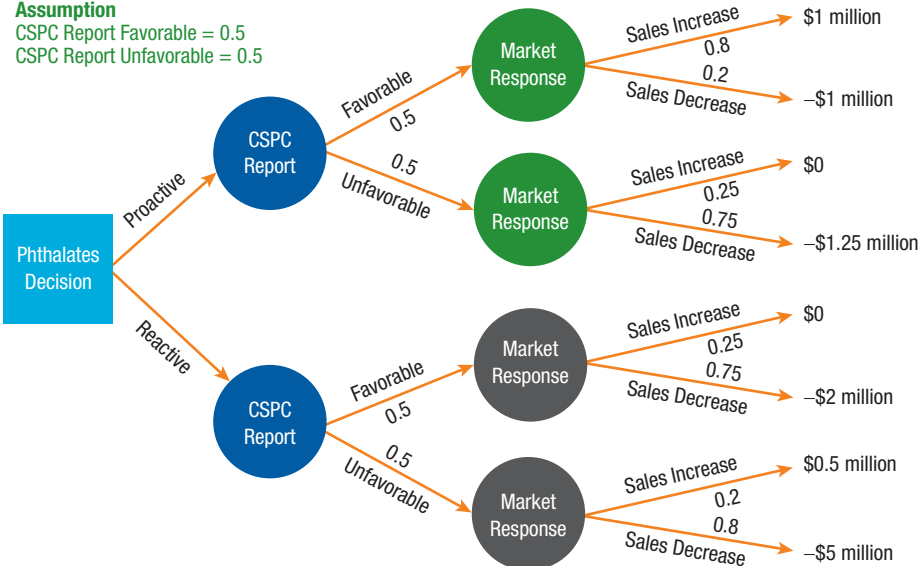
FIGURE F.12


Assumption
CSPC Report Favorable = 0.5
CSPC Report Unfavorable = 0.5
Phthalates Decision
Proactive
Reactive
CSPC Report
CSPC Report
Favorable
0.5
Unfavorable
0.5
Favorable
0.5
Unfavorable
0.5
Market Response
Market Response
Market Response
Market Response
Sales Increase
0.8
Sales Decrease
0.2
$1 million
–$1 million
Sales Increase
0.25
Sales Decrease
0.75
$0
–$1.25 million
Sales Increase
0.25
Sales Decrease
0.75
$0
–$2 million
Sales Increase
0.2
Sales Decrease
0.8
$0.5 million
–$5 million